



# AUTOMOTIVE INVESTMENT

**2Q**  
2024

DIRECTORIO  
**AUTOMOTRIZ**  
ENLAZANDO NEGOCIOS



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# AUTOMOTIVE INVESTMENT

## during Q2 2024 IN MX

### Full report

on investments recorded in the April-June 2024  
quarter in the automotive sector.

Learn about the investments that, from April to June 2024, impacted the attraction of foreign direct and national investment, as well as the generation of direct and indirect jobs in the automotive industry in Mexico. In this special content, you will be able to learn the details of all the investments that we recorded through the permanent coverage of **Cluster Industrial** and the work of the Business Intelligence Area of **Directorio Automotriz**.

You will also find a comparison of investments between states during this period, and you will be able to visit the profiles of the companies that made investments within the **Directorio Automotriz** platform by registering and acquiring your membership, which include valuable contacts and updated requirements, exclusively for you.

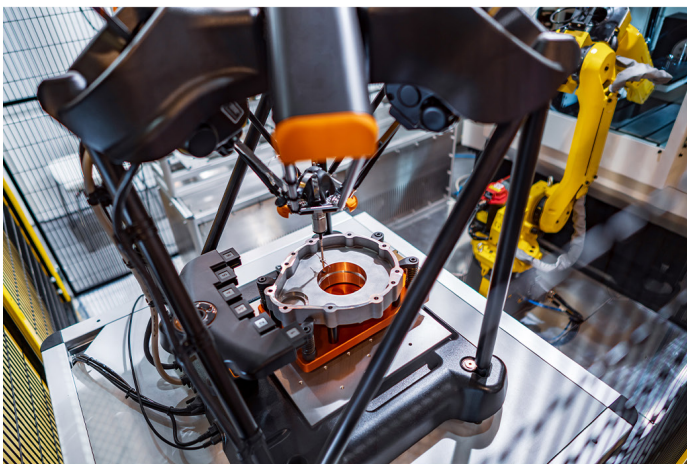
#### PS:

Investments with fields in N/D (no data) indicate investments that were confirmed, but whose details such as amounts, jobs or surface area were not reported or have confidentiality clauses.





**Renishaw México**, a leader in precision measurement and manufacturing technology, is dedicated to providing innovative solutions to improve quality and productivity in various industries. As a sponsor of the most recent Automotive Investment Report for Q2 2024 prepared by **Directorio Automotriz**, Renishaw reaffirms its commitment to the development of the automotive sector in Mexico. This sponsorship highlights the importance that the company places on promoting strategic investments and technological advancement, thus driving competitiveness and intelligent, automated and sustainable growth in the industry.



#### **MORE INFORMATION:**

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<https://www.renishaw.com/>

**Company name:**  
Renishaw Mexico S de RL de CV

**Commercial Name:**  
Renishaw México

**Country of origin:**  
United Kingdom

**Headquarters (MX):**  
Apodaca, Nuevo León

**Coverage:**  
Mexico and Central America

**Start of Operations:**  
2012

**Services/Products:**  
Industrial Metrology  
products, technical service  
and training.

**# of employees:**  
43

# GERMANY AND CHINA LEAD AUTOMOTIVE SECTOR INVESTMENTS IN THE FIRST HALF OF 2024

**40 INVESTMENT PROJECTS DIRECTLY RELATED TO  
ELECTROMOBILITY PLATFORMS AND 20 INVESTMENTS BY  
CHINESE COMPANIES WERE REGISTERED**



## DIRECTORIO AUTOMOTRIZ

identified that 64.6% of the investment projects registered in the first half of 2024 correspond to Tier 1 or 2 auto parts companies in the automotive value chain, while 8.1% correspond to assembly companies or original equipment manufacturers (OEMs). Another 9.1% of the investments have been from companies providing services and products for the automotive sector, 6.4% correspond to investments in Industrial Parks, the same proportion as for raw materials companies, and 3.6% of the projects, four of them, corresponded to development and engineering centers for the sector, both from private companies and universities.

Regarding the type of investment, an impressive **72.7% of the investments in the first half were new developments**, many of them representing the arrival of completely new companies to the country through Nearshoring, mostly from Asia. While 26.4% corresponds to expansions or modernization of existing plants, in previous years, this type of investment dominated the automotive landscape in Mexico prior to the electrification boom. In addition, of the total number of projects registered in the first half (110), **a total of 40 were projects directly related to electromobility platforms, that is, 36.4% of the total. In 2023, this proportion was higher than 43%, indicating that the transition towards**

**electromobility in the country** continues strong although it has slowed down during the first half of this year; however, the eventual arrival of new electric vehicle OEMs in the country, as well as electric models from brands already established in the country, will continue to mark strong waves of new projects in this sector. Electromobility investments in the first half of 2024 reached \$4,693 million dollars, almost half of which is due to investments by Volkswagen Group (including Audi Mexico) to electrify its plants in Puebla.

**Throughout the first half of 2024, investments related to the automotive sector totaled \$7,802.31 million dollars (MDD), a not inconsiderable amount but one that pales in comparison to the record recorded in 2023 with more than \$12,260 MDD**, that is, a decrease of -36.57% compared to that period. This is explained in part by the slowdown in the automotive market for electric vehicles, which dominated investments in Mexico during 2023, and by the electoral season, which usually slows down the arrival of investment announcements and plant opening events. In the first half of the year, a figure of more than 34 thousand new jobs was reached due to these investments, -48.33 less than the previous year. Regarding the total surface area under construction, this exceeds 6.13 million square meters, -38.8% less than in the first half of 2023.





**"This does not mean that there are fewer investments, but that they have been displaced to the second half of the year, although the November elections in the United States may also have a cautious effect on attracting investments,"** says **Daniel Romo**, head of the Business Intelligence area of **Directorio Automotriz**, "however, we must consider that the investment portfolios of the state secretariats of economic development have a vast harvest of opportunities that will surely be reflected in a new wave of investment announcements in the next twelve months". According to the projections of **Directorio Automotriz**, for the second half of 2024, the accumulated investments could be around 6 to 7 billion dollars, a result similar to that achieved in 2023

Speaking exclusively about the second quarter of 2024, **Mexico accumulated \$3,190.34 million dollars in investments in the automotive sector, which indicates a decrease of -34.3% against the same period in 2023**, remembering that it was in the previous year when a new record was set for said period of the year, therefore, even with a lower result in 2024, they are positive figures compared to the years between 2018 and 2022. These investments in turn have created more than 16 thousand jobs and the construction or remodeling of more than 3.41 million square meters of industrial real estate land in the country between April and June 2024; this indicator was the only one that showed growth against the second quarter of the previous year, being +64.9% higher.

**Daniel Romo**, head of the Business Intelligence Area of **Directorio Automotriz**, highlighted the continued good results in attracting investments and the effect of Nearshoring: "We continue to see record amounts of investments, motivated by the relocation of companies, especially Asian ones, to take advantage of the tax benefits that local manufacturing provides with the T-MEC. This trend will continue in the next two quarters."

Regarding whether investments will be larger in the third and fourth quarters, Romo states that "it depends largely on new announcements by automakers (OEMs) that are pending for this year and that are mainly oriented to the electromobility sector."

Regarding the country of origin of these investments, the main foreign investing countries during the entire period January-June 2024 were:

- **Germany** (19.3%)
- **China** (18.3%)
- **Japan** (11.0%)

However, Mexican capital investments were positioned above Japanese ones and represented 15.6% of the total. American and Korean capital investments tied for fifth place with 8.3% of the total each, investments from Taiwan also took off and represented 5.5%, while India accounted for 3.7% of the total. Returning to China, the country invested a total of \$2,265.57 million dollars in the Mexican automotive sector in the first half of 2024, a growth of +52.7% compared to the same period in 2023.

**Directorio Automotriz** found that the states in the country that accumulated the highest amounts of investment in the first half of 2024 were:

- **Coahuila** (US\$ 2,231.5 M)
- **Puebla** (US\$ 2,016.0 M)
- **Nuevo León** (US\$ 883.6 M)
- **San Luis Potosí** (US\$ 587.0 M)
- **Guanajuato** (US\$ 483.3 M)

Durango was the surprise of the semester, with 5.7% of the national total and the announcement of the installation of its first assembly plant, SEV Motors México, which will produce electric vehicles in the entity in the next two years, as well as the expansion of the Mexican Tier 1 company Siete Leguas Automotive with a large plant for aluminum components.

## AUTOMOTIVE INVESTMENT RESULTS IN 2Q 2024

# 59 INVESTMENTS FROM 15 COUNTRIES.

(-20.3% fewer projects than in Q2 2023)

### Bouquet Type:

- 35 AUTOPARTS (Tier 1, y 2)
- 9 PRODUCTS & SERVICES
- 6 OEM's
- 4 INDUSTRIAL PARKS
- 2 RAW MATERIAL
- 2 R&D CENTERS
- 1 INFRAESTRUCTURE

### Investment Type:

- 40 NEW INVESTMENTS
- 19 EXPANSIONS

## US\$3,190.34 M

IN INVESTMENTS DURING 2Q 2024 (-34.38% VS 2Q 2023)

## US\$1,411.1 M

IN AUTO PARTS INVESTMENTS  
(-43.6% VS 2Q 2023)

## US\$1,139.1 M

IN INVESTMENTS FROM CHINA  
(+10.57% VS 2Q 2023)

## US\$1,702.1 M

IN ELECTROMOBILITY INVESTMENTS  
(-20.22% VS 2Q 2023)

## 341.10

HECTARES OF CONSTRUCTION IN 2Q 2024  
(+64.9% VS 2Q 2023)

## 16,670

NEW JOBS CREATED DURING 2Q 2024  
(-52.15% VS 2Q 2023)

34% OF THESE INVESTMENTS HAVE AUTOMOTIVE DIRECTORY PROFILES THAT YOU CAN CONNECT WITH TO DO BUSINESS. This percentage will increase thanks to the work of our Business Intelligence team, which will add new companies to the platform soon!

Source: Directorio Automotriz, with information from Cluster Industrial, July 2024.

# COMPARISON:

## STATES AND THEIR AUTOMOTIVE INVESTMENTS FROM JANUARY TO JUNE 2024:

State	# OF PROJECTS	# OF E-MOBILITY PROJECTS	STATE INVESTMENT (IN USD MILLION)	NEW JOBS	CONSTRUCTION AREA (square meters)
COAHUILA	18	8	2,231.5	10,924	2,695,303
PUEBLA	3	3	2,016.0	500	100,000
NUEVO LEÓN	10	2	883.6	4,225	1,244,790
SAN LUIS POTOSÍ	7	3	587.0	4,062	1,121,000
GUANAJUATO	27	9	483.3	2,995	351,856
QUERÉTARO	22	7	444.1	4,819	77,790
DURANGO	2	2	443.6	1,300	100,000
AGUASCALIENTES	9	4	438.1	4,295	45,300
BAJA CALIFORNIA	3	1	154.0	450	53,703
ESTADO DE MÉXICO	2	1	62.9	480	30,000
MICHOACÁN	2	0	21.91	N/D	108,000
CHIHUAHUA	2	0	15.5	N/D	191,000
JALISCO	1	0	5.0	14	1,100
HIDALGO	1	1	N/D	180	14,000

Source: Directorio Automotriz, with information from Cluster Industrial, July 2024.

# Accumulated Investments during Q2 2024

CITY/ MUNICIPALITY	State	COMPANY	INVESTMENT TYPE	SECTOR	COUNTRY	Invest- ment (US\$ Millions)	DESCRIPTION/PRODUCT	GENERATED JOBS	SURFACE AREA (square meters)
Aguascalientes	Aguascalientes	<b>FengMei New Energy Automotive Technology</b>	New	Autoparts	<b>China</b>	<b>15.6</b>	Electrical systems for high voltage power distribution for electric vehicles	<b>1,000</b>	<b>n/d</b>
Aguascalientes	Aguascalientes	<b>Grupo VAZLO</b>	New	Autoparts	<b>México</b>	<b>42.5</b>	Auto parts distribution center, corporate offices, manufacturing plant for aftermarket metal components (phase 2).	<b>225</b>	<b>31,000</b>
Aguascalientes	Aguascalientes	<b>ShiLanmu</b>	New	Autoparts	<b>China</b>	<b>n/d</b>	Precision direct current (DC) motors.	<b>n/d</b>	<b>n/d</b>
Aguascalientes	Aguascalientes	<b>UTAS-NOVA Automotive Lighting</b>	New	Autoparts	<b>China</b>	<b>36.5</b>	Lighting components, headlights, brake lights, turn signals and fog lights, side and license plate lighting, integrated cameras	<b>220</b>	<b>n/d</b>
San Francisco de los Romo	Aguascalientes	<b>Teklas Automotive</b>	Expansion	Autoparts	<b>Turkey</b>	<b>8</b>	Fluid systems for heating and cooling lines for the automotive industry	<b>300</b>	<b>11,800</b>
Cd. Juárez	Chihuahua	<b>Harman</b>	New	Autoparts	<b>South Korea</b>	<b>n/d</b>	Manufacturing of plastics for automotive audio devices	<b>n/d</b>	<b>11,000</b>
Acuña	Coahuila	<b>Bendix Commercial Vehicle Systems</b>	New	Autoparts	<b>USA</b>	<b>n/d</b>	Brake control and air treatment.	<b>200</b>	<b>17,187</b>
Monclova	Coahuila	<b>Grupo Industrial Monclova (Gimsa)</b>	New	Autoparts + Industrial Park	<b>México/ USA</b>	<b>81.5</b>	Automotive stamping plant and construction of an industrial park	<b>5,000</b>	<b>n/d</b>
Monclova	Coahuila	<b>INFAC Automotive</b>	Expansion	Autoparts	<b>South Korea</b>	<b>6</b>	Components for electric vehicle batteries	<b>250</b>	<b>12,480</b>
Ramos Arizpe	Coahuila	<b>Air Thermal Systems</b>	New	Autoparts	<b>Australia</b>	<b>n/d</b>	Thermal systems for light vehicles.	<b>n/d</b>	<b>17,636</b>
Ramos Arizpe	Coahuila	<b>ARPRO (JSP Corporation)</b>	New	Autoparts	<b>Japan</b>	<b>n/d</b>	Molded expanded polypropylene (EPP) products for use in automobiles	<b>n/d</b>	<b>14,000</b>
Ramos Arizpe	Coahuila	<b>Eaglerise Net Electric</b>	New	Autoparts	<b>China/USA</b>	<b>197</b>	Electrical inductors, power electronics for power distribution and supercharger stations for electric vehicles	<b>700</b>	<b>31,000</b>
Ramos Arizpe	Coahuila	<b>Kongsberg Automotive</b>	Expansion	Autoparts	<b>Norway</b>	<b>n/d</b>	Flow Control Systems (FCS), High Performance Hoses for Powertrain and Battery Electric Vehicle (BEV) Applications for Commercial Vehicles	<b>n/d</b>	<b>15,500</b>
Saltillo	Coahuila	<b>Zhongce Rubber Group (ZC Rubber)</b>	New	Autoparts	<b>China</b>	<b>590</b>	Tires for light and heavy vehicles	<b>n/d</b>	<b>600,000</b>
Gómez Palacio	Durango	<b>Siete Leguas Automotive (SLA)</b>	New	Autoparts	<b>México</b>	<b>50.6</b>	Aluminum injection and machining of parts for engines, transmissions and suspensions	<b>300</b>	<b>n/d</b>

Shaded fields in **yellow**: Companies with high-value profile and contacts in **Directorio Automotriz**.

Source: Directorio Automotriz, with information from Cluster Industrial, July 2024.





CITY/ MUNICIPALITY	State	COMPANY	INVESTMENT TYPE	SECTOR	COUNTRY	Invest- ment (US\$ Millions)	DESCRIPTION/PRODUCT	GENERATED JOBS	SURFACE AREA (square meters)
Toluca	Estado de México	<b>ZF Foxconn Chassis Modules</b>	New	Autoparts	<b>Germany / Taiwan</b>	<b>42.9</b>	Front and rear axle suspensions and corner modules	<b>150</b>	<b>n/d</b>
Apaseo El Grande	Guanajuato	<b>Hella (Forvia)</b>	Expansion	Autoparts	<b>France/ Germany</b>	<b>n/d</b>	Autonomous driving systems, lighting electronics and electrification technologies for battery management systems	<b>n/d</b>	<b>6,600</b>
Irapuato	Guanajuato	<b>Ryobi Die Casting (RDCM)</b>	Expansion	Autoparts	<b>Japan</b>	<b>50</b>	Five new large-size high-pressure aluminum die-casting machines	<b>124</b>	<b>8,500</b>
Jaral del Progreso	Guanajuato	<b>Condumex</b>	Expansion	Autoparts	<b>México</b>	<b>n/d</b>	Automotive electrical harnesses	<b>n/d</b>	<b>15,500</b>
León	Guanajuato	<b>Batom (Great Taiwan Gear)</b>	New	Autoparts	<b>Taiwan</b>	<b>n/d</b>	Custom high precision gears and transmission components	<b>n/d</b>	<b>6,000</b>
San Miguel de Allende	Guanajuato	<b>Thyssenkrupp Bilstein</b>	Expansion	Autoparts	<b>Germany</b>	<b>n/d</b>	Active and passive damping systems	<b>n/d</b>	<b>4,485</b>
San Miguel de Allende	Guanajuato	<b>Thyssenkrupp Camshafts</b>	Expansion	Autoparts	<b>Germany</b>	<b>n/d</b>	Camshaft and cylinder head modules	<b>n/d</b>	<b>6,874</b>
Silao	Guanajuato	<b>NSK</b>	Expansion	Autoparts	<b>Japan</b>	<b>44</b>	Bearings, linear motion and automotive components	<b>51</b>	<b>15,600</b>
Silao	Guanajuato	<b>Röchling Automotive</b>	Expansion	Autoparts	<b>Germany</b>	<b>n/d</b>	Active Louvered Blind (AGS), Plastic Injection Molding	<b>n/d</b>	<b>11,000</b>
Silao	Guanajuato	<b>Sona BLW eDrive (Sona Comstar)</b>	New	Autoparts	<b>India</b>	<b>n/d</b>	Differential and reduction gear sets for electric vehicles	<b>n/d</b>	<b>25,000</b>
Silao	Guanajuato	<b>Suzuyo</b>	New	Services	<b>Japan</b>	<b>n/d</b>	Logistics services, storage and transportation	<b>n/d</b>	<b>7,500</b>
León	Guanajuato	<b>Sinoboom</b>	New	OEM	<b>China</b>	<b>n/d</b>	Self-propelled booms and scissor lifts	<b>n/d</b>	<b>150,000</b>
Tepeapulco	Hidalgo	<b>JAC (Giant Motors Latinoamérica)</b>	Expansion	OEM	<b>China</b>	<b>n/d</b>	Two additional production lines for the assembly of the Frison T9 pick up	<b>180</b>	<b>14,000</b>
Zapopan	Jalisco	<b>Advantech</b>	New	Services	<b>Taiwan</b>	<b>5</b>	LATAM Corporate Offices and Shared Service Center	<b>14</b>	<b>1,100</b>
Lázaro Cárdenas	Michoacán	<b>SSA Marine México</b>	New	Infraestructure	<b>USA</b>	<b>10.94</b>	Second terminal in the port of Lázaro Cárdenas for handling automotive cargo	<b>n/d</b>	<b>n/d</b>
Apodaca	Nuevo León	<b>FINSA</b>	New	Industrial Park	<b>México</b>	<b>n/d</b>	FINSA Monterrey Apodaca II Industrial Park	<b>n/d</b>	<b>790,000</b>
Apodaca	Nuevo León	<b>Konoike Transport</b>	New	Services	<b>Japan</b>	<b>n/d</b>	Engineering of facilities, logistics and transportation of production equipment for automotive companies	<b>5</b>	<b>n/d</b>

Shaded fields in **yellow**: Companies with high-value profile and contacts in **Directorio Automotriz**.

Source: Directorio Automotriz, with information from Cluster Industrial, July 2024.



CITY/ MUNICIPALITY	State	COMPANY	INVESTMENT TYPE	SECTOR	COUNTRY	Invest- ment (US\$ Millions)	DESCRIPTION/PRODUCT	GENERATED JOBS	SURFACE AREA (square meters)
García	Nuevo León	<b>Kodec (Daewon Chemical)</b>	New	Raw Material	<b>South Korea</b>	<b>n/d</b>	Interior finishing materials, PU leather used for automobiles, shoes, balls, gloves and clothing, etc.	<b>620</b>	<b>28,200</b>
Marín	Nuevo León	<b>Grupo Frisa</b>	New	Industrial Park	<b>México</b>	<b>140.6</b>	Parque industrial Monterrey Tech Park	<b>1,500</b>	<b>160,000</b>
Monterrey	Nuevo León	<b>Volvo Group</b>	New	OEM	<b>Sweden</b>	<b>n/d</b>	Production and assembly of conventional heavy-duty vehicles for the Volvo and Mack brands	<b>n/d</b>	<b>160,000</b>
Salinas Victoria	Nuevo León	<b>Doosan Bobcat</b>	New	OEM	<b>China</b>	<b>300</b>	Compact loaders for the construction sector	<b>800</b>	<b>65,000</b>
Cuautlancingo	Puebla	<b>Kirchhoff Automotive</b>	Expansion	Autoparts	<b>Germany</b>	<b>n/d</b>	Stamping and welding of seat frames, fender brackets.	<b>n/d</b>	<b>100,000</b>
San José Chiapa	Puebla	<b>Audi</b>	Expansion	OEM	<b>Germany</b>	<b>1,074</b>	Production and assembly of electric vehicles	<b>500</b>	<b>n/d</b>
Cadereyta de Montes	Querétaro	<b>Prettl</b>	New	Autoparts	<b>Germany</b>	<b>n/d</b>	Plastic parts, electronics and electrical harnesses	<b>1,000</b>	<b>n/d</b>
Corregidora	Querétaro	<b>AGCO</b>	New	OEM	<b>USA</b>	<b>45</b>	Assembly of tractors and agricultural machinery	<b>230</b>	<b>n/d</b>
Corregidora	Querétaro	<b>LS Cable &amp; System</b>	New	Autoparts	<b>South Korea</b>	<b>100</b>	Two production plants for high voltage cables and connectors for energy, telecommunications and EV systems	<b>500</b>	<b>n/d</b>
El Marqués	Querétaro	<b>Industrias Ochoa</b>	Expansion	Autoparts	<b>Spain</b>	<b>13</b>	Metal stamping, welding and automotive assembly	<b>n/d</b>	<b>12,000</b>
El Marqués	Querétaro	<b>Nidec Minster (Nidec Press &amp; Automation)</b>	Expansion	Services	<b>Japan/USA</b>	<b>20</b>	Manufacturing of press components and repair parts, press assembly, sales and service of precision presses.	<b>40</b>	<b>8,600</b>
El Marqués	Querétaro	<b>ZF Group</b>	Expansion	Autoparts	<b>Germany</b>	<b>12.5</b>	Steering-by-wire systems with steering wheel actuators (steer-by-wire)	<b>100</b>	<b>2,500</b>
Pedro Escobedo	Querétaro	<b>LemTech Holdings</b>	New	Autoparts	<b>Taiwan</b>	<b>10</b>	Metal stamping	<b>60</b>	<b>n/d</b>
Querétaro	Querétaro	<b>Schunk</b>	New	Services	<b>Germany</b>	<b>6.7</b>	Gripping systems and clamping technology for traditional mechanical engineering	<b>250</b>	<b>n/d</b>
Querétaro	Querétaro	<b>Vitronic Machine Vision</b>	New	Services	<b>Germany</b>	<b>n/d</b>	Machine vision technology for the logistics and automotive sectors, industrial image processing for quality inspection	<b>12</b>	<b>n/d</b>
Querétaro	Querétaro	<b>Inteva Products</b>	New	R & D	<b>USA</b>	<b>n/d</b>	Technical Engineering Center	<b>32</b>	<b>n/d</b>
Santa Rosa Jáuregui	Querétaro	<b>Eckerle (Prettl)</b>	Expansion	Autoparts	<b>Germany</b>	<b>4</b>	Brush holder systems, EC modules, devices, overmolded plastic parts	<b>n/d</b>	<b>1,000</b>

Shaded fields in **yellow**: Companies with high-value profile and contacts in **Directorio Automotriz**.

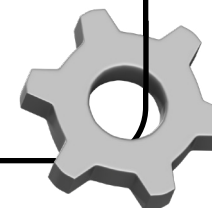
Source: Directorio Automotriz, with information from Cluster Industrial, July 2024.





CITY/ MUNICIPALITY	State	COMPANY	INVESTMENT TYPE	SECTOR	COUNTRY	Invest- ment (US\$ Millions)	DESCRIPTION/PRODUCT	GENERATED JOBS	SURFACE AREA (square meters)
Santa Rosa Jáuregui	Querétaro	<b>Harman</b>	New	Autoparts	<b>South Korea</b>	<b>n/d</b>	Cybersecurity and cloud connectivity products and technologies for vehicles	<b>n/d</b>	<b>n/d</b>
Santa Rosa Jáuregui	Querétaro	<b>Universidad Politécnica de Santa Rosa Jáuregui (UPSRJ)</b>	New	R & D	<b>México</b>	<b>n/d</b>	Innovation and Electromobility Laboratory for the development of electric vehicle engines and systems	<b>n/d</b>	<b>n/d</b>
San Juan del Río	Querétaro	<b>GG Cables &amp; Wires (Gebauer &amp; Griller)</b>	Expansion	Autoparts	<b>Austria</b>	<b>7</b>	Cable harnesses for light vehicles and high voltage cable harnesses for electric vehicles	<b>300</b>	<b>29,000</b>
TBD	Querétaro	<b>Engel</b>	New	Services	<b>Austria</b>	<b>62</b>	Plastic injection moulding machinery and automation	<b>310</b>	<b>n/d</b>
TBD	Querétaro	<b>Phoenix Contact</b>	New	Services	<b>Germany</b>	<b>65</b>	Connectors, cables and sensors for automation	<b>700</b>	<b>n/d</b>
San Luis Potosí	San Luis Potosí	<b>CSMET Group</b>	New	Raw Material	<b>China</b>	<b>n/d</b>	Production and sales of aluminum alloy raw materials	<b>177</b>	<b>n/d</b>
San Luis Potosí	San Luis Potosí	<b>WTC Industrial</b>	New	Industrial Park	<b>México</b>	<b>n/d</b>	Parque industrial WTC 3 Jassos	<b>n/d</b>	<b>938,000</b>
Villa de Reyes	San Luis Potosí	<b>Automann USA</b>	New	Services	<b>USA</b>	<b>50</b>	Distribution center for auto parts for tractor trucks	<b>120</b>	<b>n/d</b>
Villa de Reyes	San Luis Potosí	<b>Impro Precision</b>	Expansion	Autoparts	<b>China</b>	<b>n/d</b>	Investment castings and surface treatment plants	<b>n/d</b>	<b>83,000</b>
Villa de Reyes	San Luis Potosí	<b>Sinbon Electronics</b>	New	Autoparts	<b>Taiwan</b>	<b>100</b>	Circuit boards and cable assemblies for the automotive and green energy markets, electric vehicle charging components	<b>700</b>	<b>n/d</b>

Shaded fields in **yellow**: Companies with high-value profile and contacts in **Directorio Automotriz**.  
Source: Directorio Automotriz, with information from Cluster Industrial, July 2024.



SUMMARY OF ACCUMULATED AUTOMOTIVE INVESTMENTS  
DURING THE FIRST HALF OF 2024

# 110 INVESTMENTS FROM 16 COUNTRIES

(-27.1% less than in 1H 2023)



## Type of company/project:

- 40 INVESTMENT PROJECTS RELATED TO ELECTROMOBILITY
- 71 AUTO PARTS (Tier 1, 2 and 3)
- 10 PRODUCTS AND SERVICES
- 9 OEMs
- 7 INDUSTRIAL PARK
- 7 RAW MATERIALS
- 4 R&D CENTER
- 2 INFRASTRUCTURE

## Type of investment:

- 80 NEW INVESTMENTS
- 29 EXTENSIONS
- 1 RETOOLING

# US\$7,802.31 M

IN INVESTMENTS IN 1H 2024 (-36.57% vs 2023)

# US\$3,592.7 M

IN AUTO PARTS INVESTMENTS  
(-33.19% VS 1H 2023)

# US\$1,139.1 M

IN INVESTMENTS FROM CHINA  
(-40.24% vs 1H 2023)

# US\$1,702.1 M

IN ELECTROMOBILITY INVESTMENTS  
(+52.7% VS 1H 2023)

# 613.38

HECTARES OF CONSTRUCTION IN 1H 2024  
(-38.88% vs 2023)

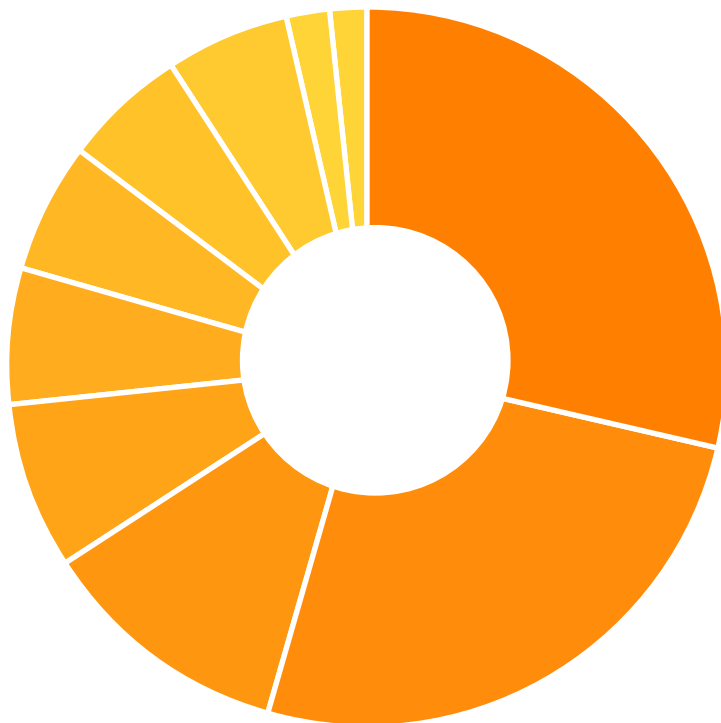
# 34,244

NEW JOBS CREATED DURING 1H 2024  
(-48.33% vs 2023)

33% OF THESE INVESTMENTS HAVE PROFILES IN THE AUTOMOTIVE DIRECTORY THAT YOU CAN CONNECT WITH TO DO BUSINESS. This percentage will increase thanks to the work of our Business Intelligence team, which will add new companies to the platform soon!

Source: Directorio Automotriz, with information from Cluster Industrial, July 2024.

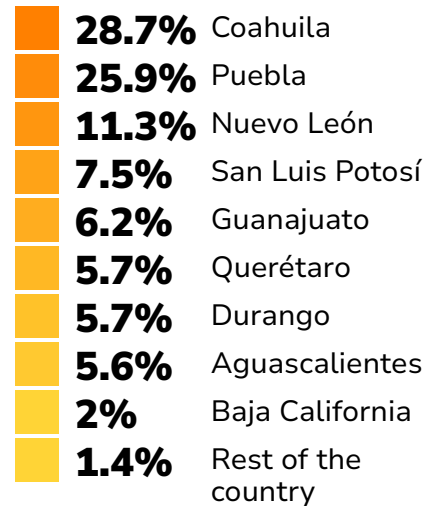




AMOUNT ACCUMULATED BY

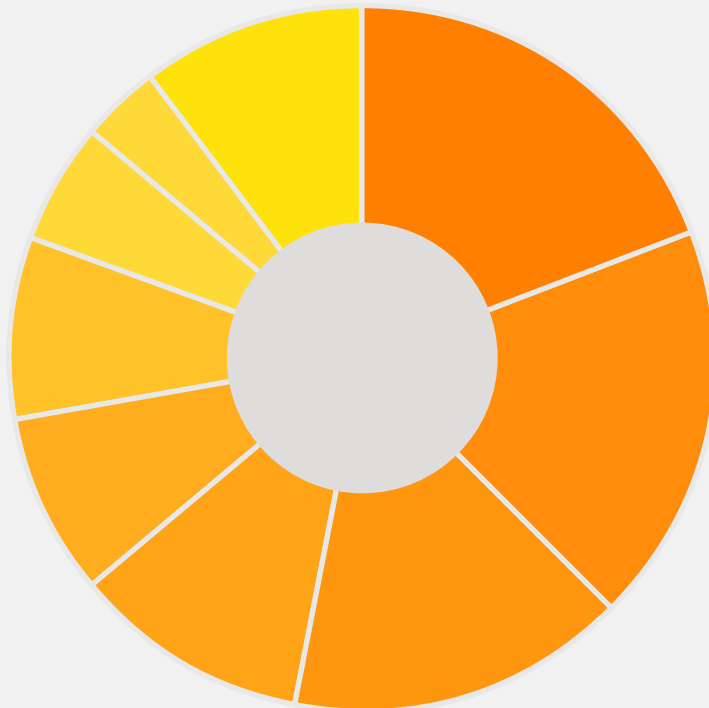
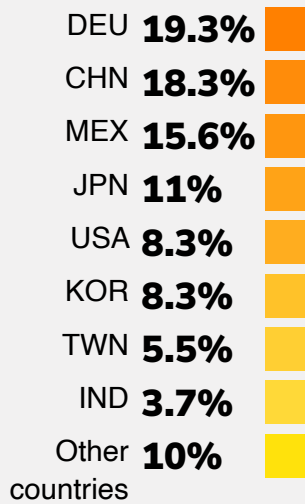
## STATE

JAN-JUN 2024 (USD MILLION)



## INVESTMENTS BY COUNTRY OF ORIGIN

JAN-JUN 2024



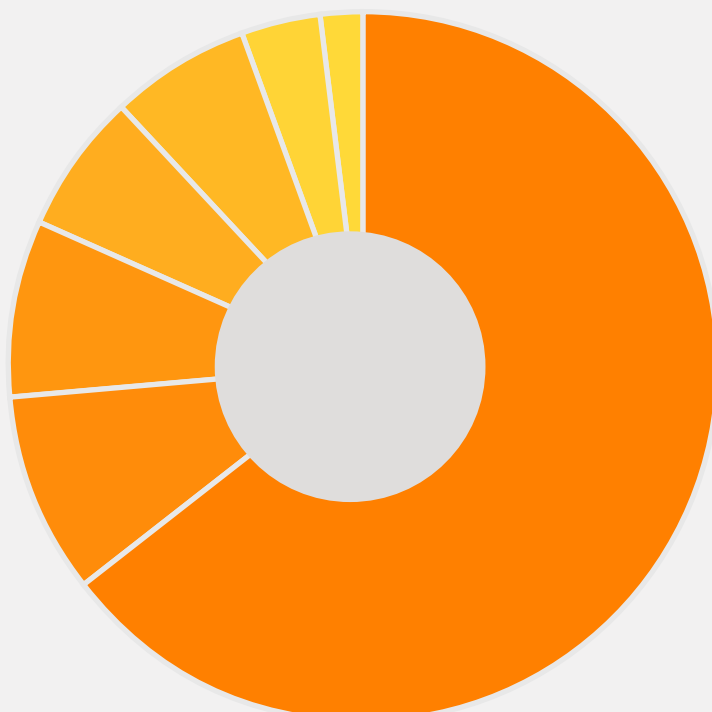
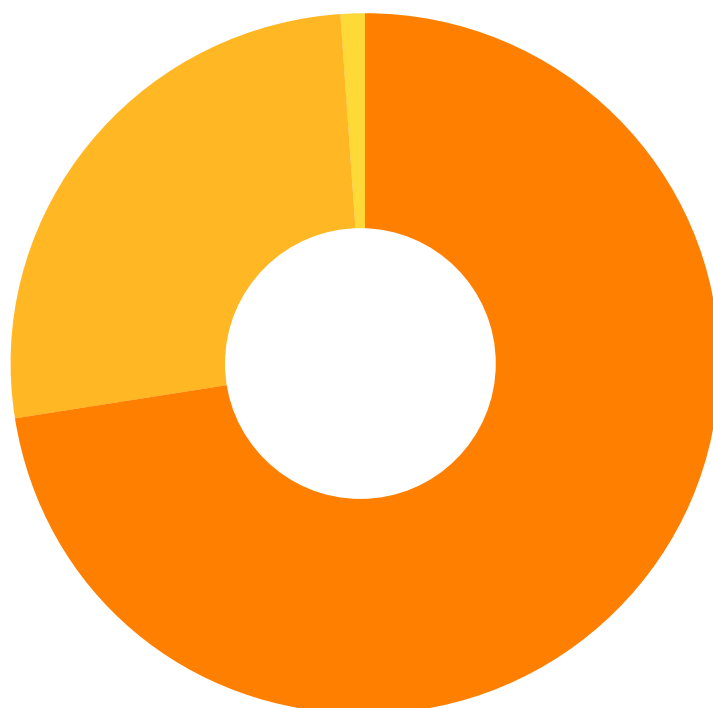
Source: Directorio Automotriz, with information from Cluster Industrial, July 2024.



## TYPE OF INVESTMENT

JAN-JUN 2024

New	<b>72.7%</b>	
Extensions	<b>26.4%</b>	
Retooling	<b>0.9%</b>	



## INVESTMENTS BY TYPE OF COMPANY/SECTOR

JAN-JUN 2024

	<b>64.6%</b> Auto parts
	<b>9.1%</b> Services/Products
	<b>8.1%</b> OEMs
	<b>6.4%</b> Industrial parks
	<b>6.4%</b> Raw Materials
	<b>3.6%</b> R&D Center
	<b>1.8%</b> Infrastructure

Source: Directorio Automotriz, with information from Cluster Industrial, July 2024.

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S.A. DE C.V.

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