



Bajío Team Division

MEXICO

#1 Ranked Brokerage Firm

CBRE is deeply invested in our clients' success, delivering transformational solutions that meet their ambition at every point of their journey.

Source: MSCI Real Assets

CBRE Group, Inc. (NYSE:CBRE) is the world's largest commercial real estate firm, leading in leasing, sales, management, outsourcing, and valuation globally.

63%

Share of Total Transactions
(made by Brokerage Agencies)

Source: CBRE Research, H1 2024

Key Economic Data of Mexico

129.5M

Population in 2023

15th

Largest economy in the world by nominal GDP

\$32,000

USD Rising per capita income expected to be reached by 2040 from USD \$13,900 (2024)

Labor Force

Young and well-trained, especially in sectors such as manufacturing, technology, and services

60M

People workforce (median age of 29 years)

120,000

Engineers graduate annually in Mexico

Net Zero

Committed to achieving carbon neutrality by 2060

425

Industrial parks in Mexico distributed in 27 states

128

Projection of new industrial parks in Mexico between 2024 and 2030

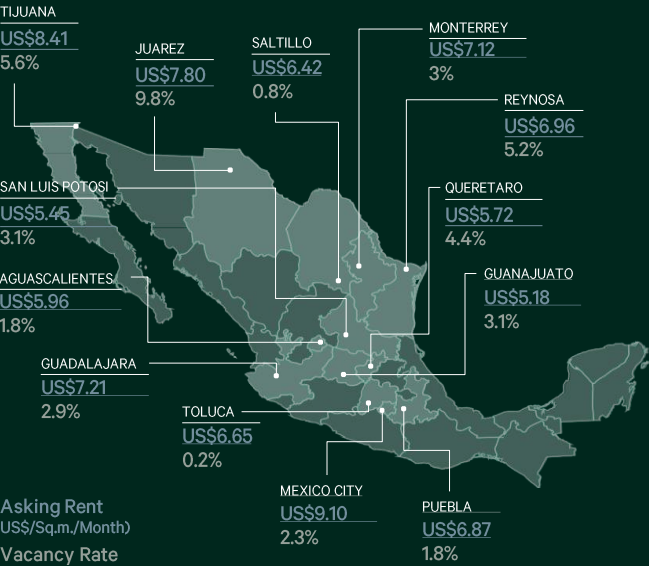
Infrastructure

Regions like Bajío, the north of the country, and the central industrial corridor offer developed infrastructure

Ecosystem

of suppliers that facilitates the integration and operation of companies in several sectors

LEASE PRICES IN MEXICO Q3 2024



Source: CBRE Research 2024

NEARSHORING SHARE BY INDUSTRY IN MAIN MARKETS, UP TO Q3 2024*

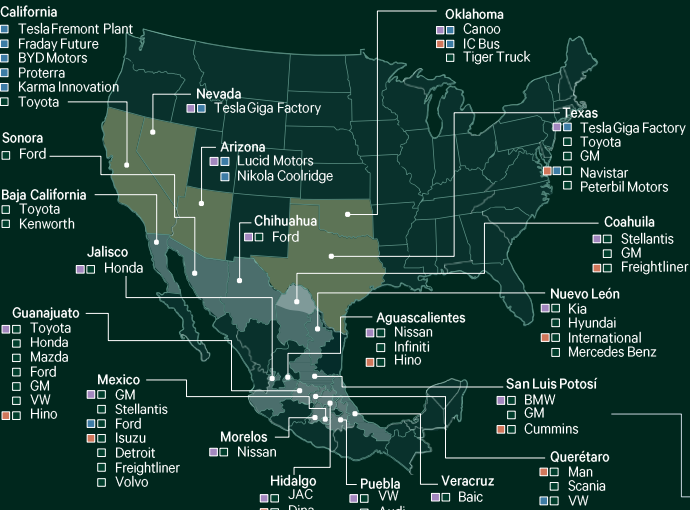


*Preliminary figures from January to September 2024.

1 La Laguna industrial market includes the following municipalities: Torreón and Matamoros in Coahuila, Gómez Palacio and Lerdo in Durango.

Source: CBRE Research 2024

AUTOMOTIVE ASSEMBLY PLANTS IN MEXICO AND SOUTHERN USA



Source: CBRE Research with data from AMIA, ANPACT and Marklines, 2022.

COUNTRY OF ORIGIN OEM COMPANY



MOST IMPORTANT FACTORS OF THE AUTOMOTIVE SECTOR IN MEXICO

7th

Largest vehicle producer globally

3M

Vehicles produced in 2024 (Jan-Sep)

112.7B

USD Projected value by the end of 2023

Intelligent Site Selection: How we do it

Project Initiation & Resource Alignment

Best team assembled based on scope and critical factors to see the project through to completion

Preliminary Location Analysis

Preliminary analysis, design and cost assessments across supply chain, labor and incentives

Shortlist Analytics: Markets & Sites

Deeper analysis into local markets, labor and building analysis, project planning and budgeting

Market Tours & Data-Driven Site Analysis

Site visits and qualitative + quantitative scorecard of local labor, market and incentives

Finalized Execution/ Acquisition

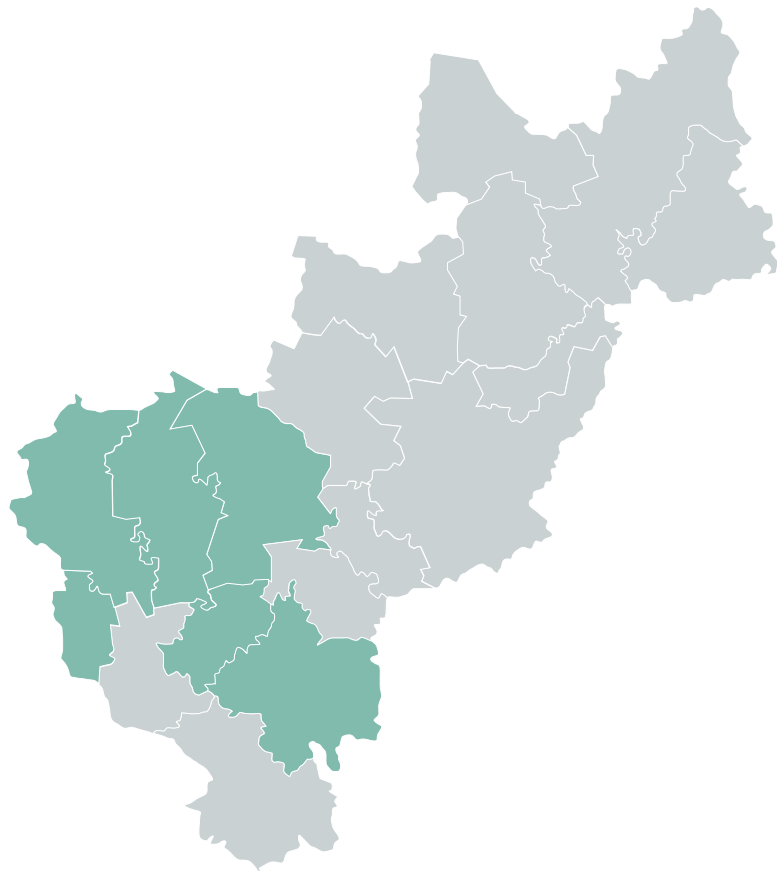
Analyze real estate solution and negotiate deal terms through lease execution

Site/Building Improvements, Move-In and Start-Up

Construction, operational and move-in facilitation



Queretaro



Main Indicators, Q4 2024

54.5M SF	4.5%	4.5M SF	2.8M SF
Industrial Stock Class A	Vacancy Rate	Under construction	Net Absorption
\$6.37	4.0M SF	2.9M SF	
Avg. asking lease price (US\$/SF/Year)	Gross Absorption	Completions	

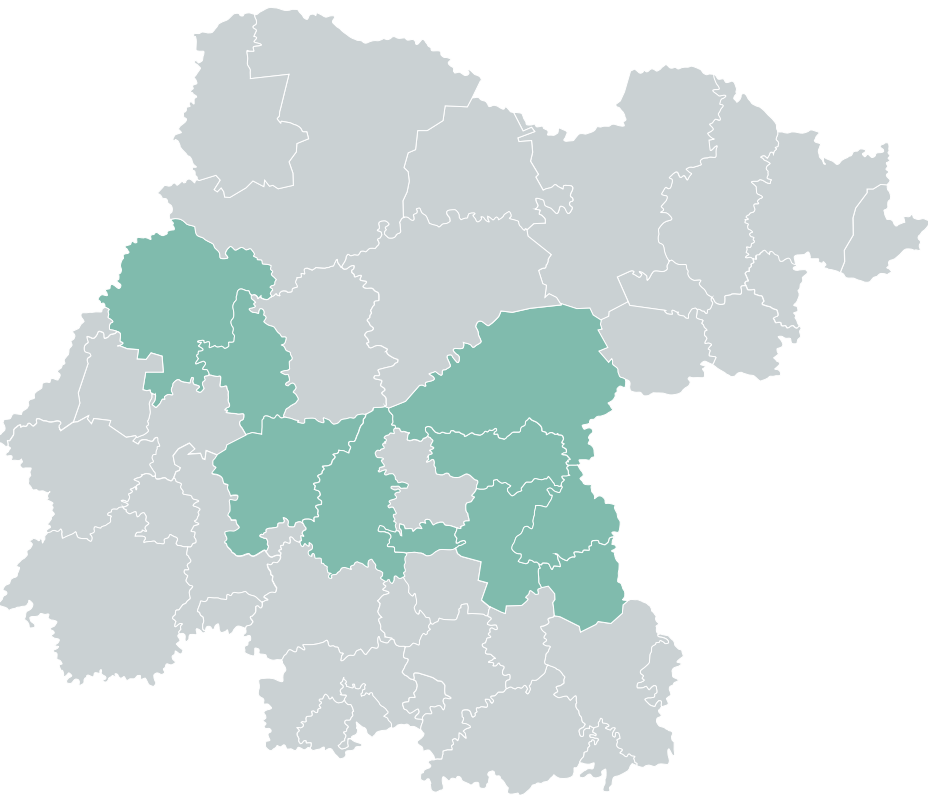
Main Industrial Parks in Queretaro

- Parque Industrial Queretaro
- Aerotech Industrial Park
- Parque Industrial FINSA Queretaro I. II & III
- Vesta Park Queretaro
- Parque Industrial Puerta Querétaro
- Parque Industrial Aeropuerto
- Parque Industrial El Marques
- Queretaro Park I, II, III, IV, V
- Parque Tecnológico Innovación Querétaro

Main companies in Queretaro

Valeo	Bombardier
Eaton	Kelloggs's
Daewoo	Siemens
TE	Samsung
Hitachi	Kostal

Guanajuato



Main Indicators, Q4 2024

57.4M _{SF} Industrial Stock Class A	3.0% Vacancy Rate	804K _{SF} Under construction	3.1M _{SF} Net Absorption
\$5.78 Avg. asking lease price (US\$/SF/Year)	2.3M _{SF} Gross Absorption	2.4M _{SF} Completions	

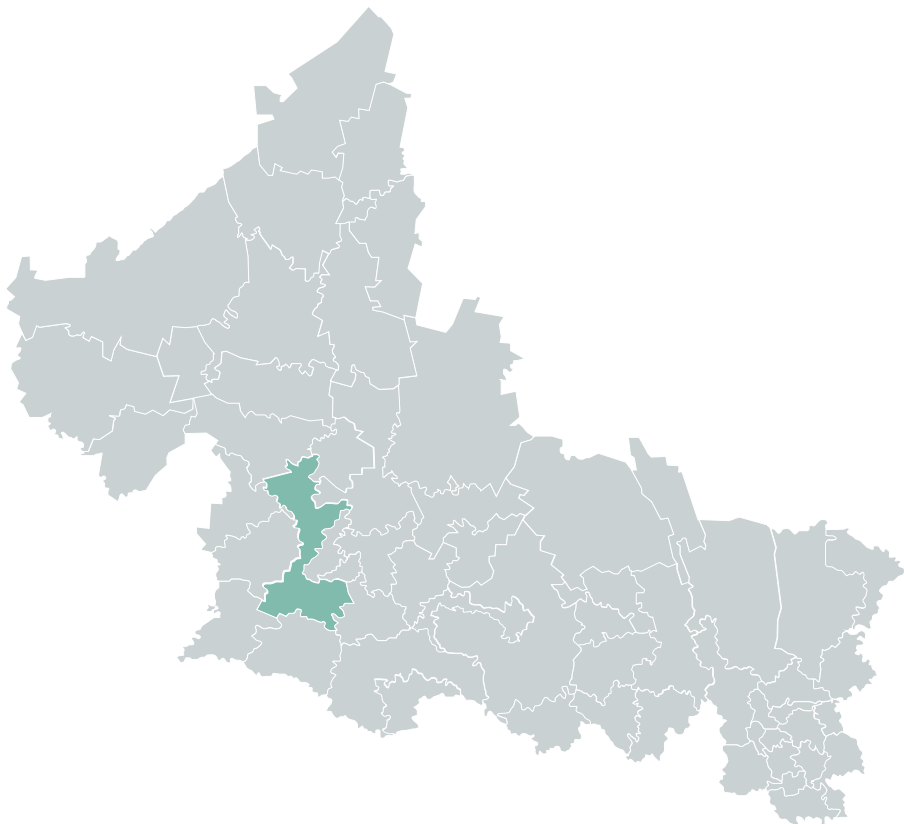
Main Industrial Parks in Guanajuato

- Puerto Interior
- SkyPlus Industrial Park
- Vesta Park Guanajuato
- Pilba Industrial Park
- Parque Central Guanajuato
- Parque Industrial Chuy María
- Parque Industrial Las Colinas
- Polígono Empresarial San Miguel de Allende
- Marabis Castro del Rio Industrial Park
- Stiva Leon Industrial Park

Main companies in Guanajuato

Honda	Mazda
Toyota	Getrag
Flexi	GM
Pirelli	Bridgestone
American Axle	VW

San Luis Potosí



Main Indicators, Q4 2024

28.7M _{SF} Industrial Stock Class A	4.4% Vacancy Rate	569K _{SF} Under construction	666K _{SF} Net Absorption
\$5.80 Avg. asking lease price (US\$/SF/Year)	2.7M _{SF} Gross Absorption	935K _{SF} Completions	

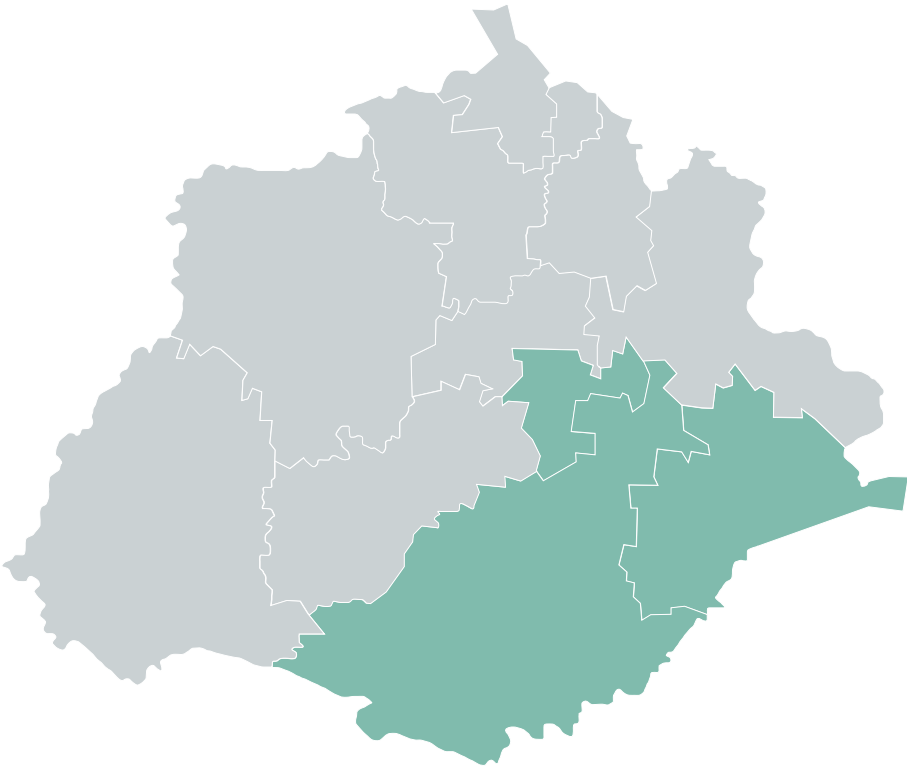
Main Industrial Parks in San Luis Potosi

- WTC Industrial I & II
- Colinas de San Luis
- Parque Industrial Millenium
- Vesta Park SLP
- Parque Industrial Tres Naciones
- Logistik Industrial Park I & II
- Vynmsa Logistik II

Main companies in San Luis Potosi

Cummins	Lear Corporation
Eaton Truck	Valeo
Daikin	Continental
Faurecia	ABB
BMW	

Aguascalientes



Main Indicators, Q3 2024

14.0M SF	0.6%	269K SF	1.1M SF
Industrial Stock Class A	Vacancy Rate	Under construction	Net Absorption
\$6.47	1.2M SF	1.2M SF	
Avg. asking lease price (US\$/SF/Year)	Gross Absorption	Completions	

Main Industrial Parks in Aguascalientes

- Parque Industrial FINSA Aguascalientes
- Vesta Park Aguascalientes
- Parque Industrial San Francisco I, II, III and IV
- Parque Industrial de Logistica Automotriz
- Parque Industrial Siglo XXI
- PIVA Aguascalientes
- Douki Seisan Park
- Agroparque de Aguascalientes
- ALEA Industrial Park

Main companies in Aguascalientes

Nissan	Unipres
Jatco	Bosch
Edgewell	Sumitomo
Kitagawa	Calsonic Kansei
Gestamp	Edgewell

Meet the team: +70 years of experience



Octavio Bravo

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Octavio Bravo has been an esteemed member of CBRE since 1997, focusing primarily on the Queretaro market and demonstrating a deep understanding of the Bajio markets. With a specialization as an industrial broker, he has successfully facilitated numerous transactions for transnational companies



Manuel Pérez

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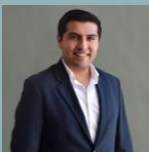
Manuel Pérez has been collaborating as a broker at CBRE Querétaro since 2013. Previously, he worked in the mapping services area and supported the capital markets area in Mexico City. His expertise focuses on seeking investment opportunities and assisting companies that want to start operations in the Bajío region.



Karina Contreras

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Since 2018, Karina has been a valuable asset to CBRE Bajio, where she serves as Director of the Guanajuato Office, focusing on Location Incentives and Advisory Transaction Services. Her extensive expertise and achievements in the industrial sector make her an excellent choice for clients seeking comprehensive real estate solutions.



Eduardo Contreras

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Eduardo Contreras brings extensive experience in the field of industrial real estate, with a career spanning from 2015 to the present. He initially began his journey as a developer, focusing on construction, bidding, and project management processes. Leveraging his technical expertise gained from working closely with developers, Eduardo seamlessly transitioned into the realm of commercial real estate.



Alfredo Velázquez

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Alfredo Velazquez brings a wealth of experience and expertise to the real estate industry, with a remarkable career spanning over two decades since 1995. His primary focus has been on land acquisition and leasing industrial buildings, specifically catering to the needs of logistics companies.



Realizing potential
in every dimension

Our Main Clients

